

# ***Public Relationships in Vegetation Management***

Annual General Meeting  
Atlantic Vegetation Management Association  
Crown Plaza Lord Beaverbrook Hotel  
Fredericton, N.B.

## **October 11<sup>th</sup>, 2017**

6:00PM: Executive Meeting AVMA Board

7:00PM – 8:00PM: Registration Desk

7:00PM – 10:00PM: Opening Ice Breaker – Crown Plaza Lord Beaverbrook Hotel, Sponsored by Dow Agro Science and Univar Canada.

## **October 12<sup>th</sup>, 2017**

AVMA Annual General Meeting – Crown Plaza Lord Beaverbrook Hotel

8:30AM: Registration Desk

8:45 AM: Opening Remarks Peter Keddy, AVMA President

9:00 AM – 9:30AM: “ForestInfo.ca - Tools to Help You Communicate” Chrystiane Mallaley - NATIONAL Public Relations

9:30AM – 9:50AM: Better application technology to improve spray deposition, save on herbicide costs and appease public concerns – Peter Keddy FPL

9:50AM – 10:15AM: Budworm Tracker – Citizens’ Science – Emily Owens

10:15AM – 10:30AM: Coffee Break Sponsored by Bayer Canada: Environmental Sciences Division

### **Memorial Auction opens**

10:30AM – 11:10AM: Utility Arborist Program: filling the need –Jason Thibodeau MCFT.

11:10AM – 11:30AM: Managing resistance in IVM – Will Roberts Bayer Canada

11:30AM – 11:50AM: Report: NS applicators and NS Environment – Dave Jollymore

11:50AM – 12:00PM: Leading Edge Preview – Riley Cote Demerchant

12:00PM - 1:00PM: Lunch – brown bag lunch and head to buses – BASF Canada

1:30PM to 3:15 PM: Leading Edge Geomatics - tour of Fredericton operations

3:30PM to 4:45PM: Forest Protection Ltd - tour of Fredericton Air Base...What's new?

5:00PM Depart for Freddy Beach BBQ Supper – Location secret Sponsored by Engage Agro

9:30PM Bus returns back to Fredericton

### **October 13<sup>th</sup>, 2017**

AVMA Annual General Meeting – Crown Plaza Lord Beaverbrook Hotel

9:00AM – 9:10AM: Opening Remarks Peter Keddy, AVMA President

9:10AM - 9:30AM: Pro training and continuing education – Chad Horton, Univar Canada

9:30AM – 10:00AM: Look, Listen, Live - NB Southern Community Outreach Program:  
Colleen Gorman, NB Southern Railway.

10:00AM – 10:20AM: Coffee Break

#### **Memorial Auction Closes**

10:20AM – 11:45AM: AVMA Business Meeting – Crown Plaza Hotel

11:45AM – 1:00PM: Closing lunch